



High Country Helene Business Edge Fund Application

* Required

Background & General Information

1. Business Legal Name *

2. Business DBA (if different)

3. Physical Address *

4. Please select the county where your business is located. *

☐ Ashe

☐ Avery

☐ Mitchell

☐ Watauga

☐ Yancey

5. Mailing Address (if different)

6. Company Website *

7. Years in Business *

8. FEIN *

9. Is the business up to date on its Unemployment Insurance taxes? *

☐ Yes

☐ No

10. Is the business in good standing with the Internal Revenue Service (IRS)? *

☐ Yes

☐ No

11. NAICS Code *

12. Authorized Representative *

13. Authorized Representative Phone Number *

14. Authorized Representative Email *

15. Number of NC Employees *

16. Number of non-NC resident employees *

17. Number of Affected NC Employees *

18. Number of affected non-NC resident employees? *

19. Average Wage of Affected Employees *

20. Average wage of non-NC resident affected employees? *

21. Company Ownership *

- ☐ Sole
- ☐ Partnership
- ☐ Corporation
- ☐ Other

22. Is the company owned by someone from an underserved group? If so, please select all that apply. *

- ☐ Disabled
- ☐ Female
- ☐ Minority
- ☐ Veteran
- ☐ N/A

23. Was the business affected by Hurricane Helene? *

- ☐ Yes
- ☐ No

24. If yes, please describe.

25. Provide a brief description of the company including the products, services, industry, occupations, and any other relevant background information. *

Layoff Aversion Plan

26. Describe in detail what measures you have already taken to avoid laying off personnel and/or to be able to bring employees back to work after a layoff or closure. See Application Guide for examples. *

27. Provide a brief narrative of the layoff aversion plan including information on the specific needs of the employer, the layoff aversion activities, the timeline for the project and any other relevant information. See Application Guide for examples. *

SAMPLE

Amount of Funds Requested

28. Please enter the amount of funds requested AND a description of what is included in this amount. The maximum amount of Business Edge Hurricane Helene Layoff Assistance funding a company may request is \$10,000. Please note: This is a reimbursement program. Funds will be disbursed after proof of payment is provided for approved invoices. Initial quotes/estimates may be submitted for initial consideration, but receipts/paid invoices will be needed for final reimbursement. Funds are based on availability and notification of grant award approval. *

29. Has the business received other sources of Hurricane Helene related relief such as insurance, FEMA assistance, SBA loan, grant or loan from non-governmental sources? *

☐ Yes

☐ No

30. If yes, please list what kind and how much financial assistance was received. *

31. Is there anything you would like to add about your current situation? *

32. To the best of my knowledge, I verify the information contained within this application is true and accurate. *

☐ Yes

☐ No

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