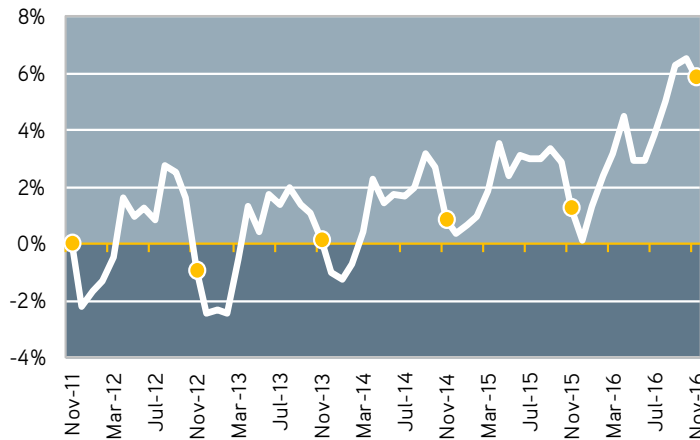


# LABOR MARKET OVERVIEW

## Regional Labor Market Snapshot

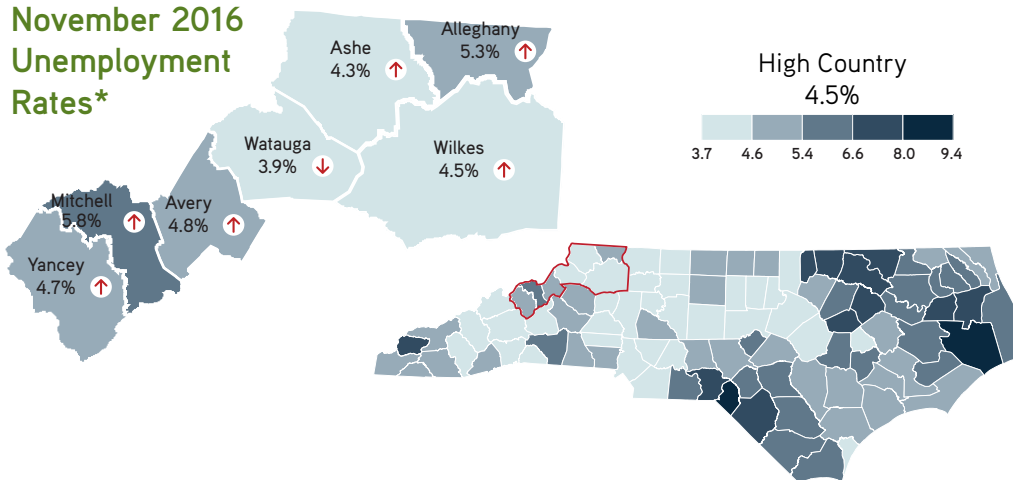
### 5-Year Percent Change in Number Employed\*



### High Country Region

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

### November 2016 Unemployment Rates\*



## Trending

### UNEMPLOYMENT\*

November 2016

High Country Total = 4,343

	Current	Previous
Region	4.5%	4.4%
NC	4.8%	4.8%
US	4.4%	4.7%

### REGIONAL EMPLOYMENT\*

High Country Total = 93,112

**612 Fewer People Working** in November than previous month

**2,616 More People Working** than same period one year ago

### METRO JOB GROWTH\*

Asheville Total = 189,900

**500 More Jobs** in November than previous month

Hickory-Lenoir-Morganton Total = 147,800

**300 More Jobs** in November than previous month

### TAXABLE RETAIL SALES

High Country Total = \$203,007,804

**13% Higher** than same period one year ago

Source: NC Dept. of Revenue  
Note: October 2016 data most current available at time of release.

### ONLINE JOB ADS

**2,288 Online Advertised Vacancies** over past 90 days

**659 Fewer Vacancies** than same period one year ago

Source: The Conference Board Help Wanted Online

### Who's Hiring

past 90 days from Dec. 29, 2016

Appalachian State University	130
Appalachian Healthcare System	77
State of North Carolina	47
Watauga Medical Center	40
Tyson Foods	36
Lowe's	34
Pizza Hut	30
UPS	24

Source: The Conference Board Help Wanted Online

\*November 2016 data are preliminary, previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. For more information, please visit <http://www.nccommerce.com/lead/lmo>.

### What Jobs

past 90 days from Dec. 29, 2016

Heavy & Tractor-Trailer Truck Drivers	262
Registered Nurses	102
First-Line Supervisors, Retail Sales	80
Retail Salespersons	58
Physical Therapists	47
First-Line Supervisors, Food Prep.	44
Combined Food Prep. & Serving Workers	41
Demonstrators & Product Promoters	39

Source: The Conference Board Help Wanted Online

# LABOR MARKET OVERVIEW

High Country Workforce Development Board

## Civilian Labor Force Estimates\*

		November 2016	October 2016	September 2016	November 2015
<b>Alleghany</b>	Labor Force	4,558	4,629	4,680	4,456
	Employed	4,316	4,406	4,449	4,197
	Unemployed	242	223	231	259
	Rate	5.3	4.8	4.9	5.8
<b>Ashe</b>	Labor Force	12,837	12,825	12,821	12,535
	Employed	12,288	12,288	12,281	11,889
	Unemployed	549	537	540	646
	Rate	4.3	4.2	4.2	5.2
<b>Avery</b>	Labor Force	7,414	7,710	7,781	7,479
	Employed	7,060	7,370	7,437	7,051
	Unemployed	354	340	344	428
	Rate	4.8	4.4	4.4	5.7
<b>Mitchell</b>	Labor Force	6,275	6,294	6,290	6,330
	Employed	5,912	5,950	5,922	5,934
	Unemployed	363	344	368	396
	Rate	5.8	5.5	5.9	6.3
<b>Watauga</b>	Labor Force	27,939	28,295	28,192	27,580
	Employed	26,844	27,172	27,090	26,367
	Unemployed	1,095	1,123	1,102	1,213
	Rate	3.9	4.0	3.9	4.4
<b>Wilkes</b>	Labor Force	30,820	30,561	30,384	29,708
	Employed	29,441	29,207	29,014	28,109
	Unemployed	1,379	1,354	1,370	1,599
	Rate	4.5	4.4	4.5	5.4
<b>Yancey</b>	Labor Force	7,612	7,685	7,636	7,361
	Employed	7,251	7,331	7,271	6,949
	Unemployed	361	354	365	412
	Rate	4.7	4.6	4.8	5.6

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