



Strategic Planning Meeting Agenda

April 14, 2016

12:00 noon - 4:30pm

BREMCO Meeting Room

- Retreat Part 1 – The Orientation
- 12 noon Welcome & Lunch - Sallie Woodring, Board Chair
- Lunch Keynote “What Makes a Great Board Member and a Great Board” - Ron Painter, Executive Director National Association of Workforce Boards (12:15-1 with Q&A)
- Retreat Part 2 - The meeting (5 minute break)
- 1PM - Board Meeting call-to-order - Sallie Woodring
 - Oath of Office for New Members *Introductions* (5 mins)
 - Dale Caveny, Director, Blue Ridge Business Development Center, Sparta
 - Chris Edwards, HR Manager, Chetola Resort, Blowing Rock
 - Approval of Minutes (*for Action*)
 - Marketing Plan (*for Action*) (5 mins) (Staff)
 - Bylaw Revision (*for information*)
 - Center Redesigns (*for Information*) (5 mins) NCWorks Committee
 - Overview of CEDS and Workforce Priorities - Phil Trew, Planning Director, HCCOG
 - Strategic Plan Draft
 - Overview of Workforce Innovation and Opportunity Act Plan (*for information*) (15 minutes)
 - Adjourn Board Meeting
- 2 Break (10 mins)
- Retreat Part 3 - The Working Session: “Engaging Our Board”
- 2:10-4:15 Small Group Breakout Topics
- 4:15 Wrap Up and Next Steps

Next HCWDB Meeting July 14, 2016 at 2:30pm