

Executive Committee Meeting Notes  
Jan 7, 2016

Board Members in Attendance: Sallie Woodring, Jason Carlton, Justin Ray

Staff in Attendance: Adrian Tait, Kim Bell, Ginger Shaffer, John Greene, Pam Wilson

Discussion with contractors. Committee members met with leadership from each of our service providers to discuss ongoing efforts. Staff detailed continued challenges with aspects of NCWorks online. Board members also noted that NCWorks online is challenging for employers to use listing jobs or searching for candidates.

Wilkes Community college detailed current efforts to hire staff and assume responsibilities for services in Watauga County, noting that staff will be in place Jan 20.

Member Woodring suggested developing testimonials from satisfied employer customers as a main focus of our marketing efforts.

COG Planning Director, Phil Trew gave a brief update on the upcoming Comprehensive Economic Development Strategy (CEDS) Plan. The Workforce Development Board will again serve as the advisory board for this effort. The plan will be developed Spring 2016 using a series of county stakeholder meetings which board members will be invited to attend in their county. The board will hear a presentation of the draft CEDS plan at the April 2016 board meeting and vote on approving the plan at the July meeting.